

ROUNDTABLE MEETING MINUTES

FEBRUARY 1, 2019

PRESENT: Jack Marren, Chauncy Young, Val Knoblauch, Galen Powers, Mike Stockman, Kim DeLong, Bob Haggett, Bob Kelly, Karen Hansen, Alexis Ogra, Linda Marren, Dale Dewey, Mary Duprey, Tim Niver, Don Emirbayer, Jodell Raymond, and Suzy Mandrino.

Jack Marren - Supervisor

Welcome and thank you for coming out today. We are going to do things a bit different today, I am going to go first as Suzy and I will be leaving shortly before 8:30 AM. Following our Roundtable meeting every month, we have our Leader's Group (Department Head) meeting. For the next three months we are doing a tour of all of our departments. Many of our Department Heads have never visited the other departments. We would like our Department Heads to have a full understanding of what each and every aspect of town government does. Today we will be visiting the Parks & Recreation offices, then proceed to the Transfer Station/Recycling Center, P&R Maintenance, and then Highway. In March, we will tour the Town Hall departments and in April we will go to the Courts facility.

Update on Blue Zone Project. The cost for this three year program, if Ontario County were to commit, would be 4 million dollars. A regional health care provider did commit 1 million dollars. The U of R, who was very interested, has now turned their attention to supporting the City of Rochester anti-poverty initiative. Canandaigua City Mayor, Ellen Polimeni, is exploring additional individuals who may consider funding. At this time, I do not foresee this project moving forward based on the gap of funding. Chauncy asked if a Kickstarter project could be started. Jack said there was another organization, through the Blue Zone Group, that may be able to fill that gap.

The Town sent out bids back in December for a Capital Sewer Project, which is an 8 million dollar project. We will be opening the bids on February 19th and keep our fingers crossed.

I want to say kudos and give thanks to both the Town and Village Highway departments for last weekend being out there snow plowing and making the roads in Victor safe.

Earlier this week I was in Albany for a NYS Association of Counties meeting. There was discussion for early voting & early registration for 16 & 17 year olds. In addition, we discussed same day registration and vote. We spent an enormous amount of time discussing cannabis and marijuana legalization. There were presenters from California, Portland Oregon, Massachusetts, and from local farmers.

Jodell Raymond - Victor Chamber of Commerce

Our Education Series with the Farmington Chamber will start on March 6th at the Victor Farmington Library at 7:30 PM. The topic is Sexual Harassment Laws, What You Need to Do. The second one, also with the Farmington Chamber, will be on April 3rd with Dr. Kent Gardner, Chief Economist Center for Governmental Research. He will be talking about - With Mixed Signals Coming from the Global Economy, can Rochester/Finger Lakes Region Survive and Thrive?

We are looking for one more nomination from the non-profits for our Women of Excellence Awards on Wednesday, March 20th, at Ravenwood starting at 5:30 PM.

Supervisor Marren and Kathy Rayburn along with the Farmington Supervisor will be doing a presentation for the Chamber luncheon on Wednesday, May 15th, at noon at Finger Lakes Gaming & Racetrack. I will have flyers at the next meeting.

Bob Kelly - Village Trustee

There will be a Village vote coming up in March to dissolve the Village Fire Department making way to create a Fire Commission and a Fire District which would include the Village and all the east part of the Town in a new Fire District. This would be a major change for the Village, but recognizes the reality of how our world is changing in how we recruit firemen and how our population is spread out. We probably missed a great opportunity to join with the Fishers Fire Department to have a district that would represent the entire town. We are encouraging the 'new' Fire District to keep that in mind and keep working towards that, as we think that is the right way to go.

The Village is working with a group called Roctricity. It is a group that provides aggregate buying power to buy electricity for municipalities and townships. By getting enough groups together they are able to negotiate for better pricing and also to encourage green energy.

Karen Hansen - Clothes Closet

We are celebrating our 1 Year Anniversary and I brought donuts, please help yourself. We opened February 7, 2018 and have contributed 111,506 dollars' worth of goods into the community. This is broken down into the bags of clothing: 945 bags, back to school & giving day, 145 bags; donated 22 bags to the Inner City Mission; and given 107 free haircuts.

There is a Community Dinner on three Saturdays a week at the Presbyterian Church from 5-7 PM. February 9, 16 & 23 and March 9, 16, and 23.

Karen asked if we could include Virginia Torruella, NOEP Coordinator, from SNAP on our Roundtable email list. She represents Legal Assistance of Western New York, Inc that helps find jobs for the homeless. She represents Ontario County. Jack said that it would be ok.

Tim Niver - Victor Farmington Library

We have some great educational and entertainment opportunities this winter and all throughout the year at the Library. There are Early Learning Opportunities for ages 0-5, events & activities for older kids such as Paws for Reading where they pick out a book and read to several dogs stationed around the Library. They are trying to increase teen activity and events, so there are several of those on their calendar as well. Tomorrow is Bring Your Child to the Library Day and they have a lot of fun activities planned. He passed around the February calendar of Adult Events & Classes. They have partnered with Foodlink on several cooking classes.

The Friends of the Library elected a new President, Karen Hansen. Welcome Karen!

Our Space Study is moving forward. We had a great community session this past Saturday with 24 people participating. We broke up into three groups and talked about the library, what we are going to do, where we want to go, what we want the library to be. Thank you to those of you that participated that are here. We will distill that info down and will have a report. Yesterday we met with the volunteers and had 16 people attend. The two most asked questions are: Will you have a coffee shop? (We hope so) and Location? (We don't know). There are lots of ideas - keep in village, go to the town, or go to the town of Farmington - wherever we go, it will be an awesome new library. Stay tuned!

Mary Duprey - Victor Garden Club

Last month I mentioned the Flower Pot fundraiser. The pots are 11" and are \$20 and the colors will be pink/purple to match the flowers around town. The pots will be ready right before Memorial Day. The money is due by March 27th. We really would appreciate it if your organization could support us or purchase for gifts. The money goes back into the town & village for all the continued projects that they do.

Alexis Ogra - Congressman Chris Collins

Alexis introduced herself and said she handles all of the special projects and grants. If any organization needs a letter of support, they would be happy to help out.

Kim DeLong - Finger Lakes Thoroughbred Adoption Program

Pasta with the Ponies will be on Tuesday, February 26th, from 4-7 PM. It is \$10 for adults and \$4 for children. Jack mentioned that he attended last year with his wife and granddaughter.

Bob Haggett - Village Tree Board

They were awarded the Grant and thank you for the support. We have started to work on the management plan and that contract has been awarded. They have submitted their application for Tree City USA Award and hope to receive it again this year. There are

some Maple trees on High Street that were damaged from the high winds a few weeks ago. There are 5 large trees that are opposite the YMCA and 2 trees by the cemetery that will need to be removed. They are all hollow on the inside. The Village is working on removing them.

The Arbor Day Celebration will be on Saturday, April 27th, at 10:00 AM. The location this year will be Rothbury Circle off of School Street. The trees have been ordered.

Galen Powers - Victor Farmington Rotary

February is kind of quiet. Last month we had our international visitors and had fun showing them around. We are getting ready for our major fundraiser in April, A Taste of the Finger Lakes. Happy New Year!

Mike Stockman - Victor Parks & Recreation

Our next big event is Winterfest on Saturday, February 9th from 1:00-3:30 PM. We will have the Happy Pirates, inflatables in the gym, s'mores outside and the FLCC Logging Sports Team Demo. We are gearing up for the Easter Egg Hunt on April 13th. Hopefully we won't have snow. We are also planning for our summer concert series and our outdoor movie.

We have started planning for our 8th Annual Week for Honor Flight, May 3-10. Up to this point we have raised \$135,000 for our Veterans and Honor Flight. That is enough to send 290 Veterans to Washington DC.

Linda Marren - Serenity House & Lions Club

The big fund raiser for the Serenity House is the Gala on March 2nd. It is our 20th Anniversary of Serenity House. We are always looking for auction items. I have brought a few invitations if anyone wants one. We only get a small amount of money from United Way, we raise everything else. There is no cost to any of the residents who come to the house.

The Lions Club partners with P&R and provides the Pancake Breakfast for the Easter Egg Hunt on April 13th. The Lions Club also puts together raffle baskets for the Week for Honor Flight and all the money goes to Honor Flight.

Valerie Knoblauch - Finger Lakes Tourism

Yesterday was 'Plan Your Vacation Day' and we encourage you to plan a vacation for someone to come to Ontario County and the Finger Lakes region this summer. Often times we personally overlook our many assets here and how pleasant it is for people who are not as familiar with it and how much a great "at home" vacation can be especially when you are showing your company around. If you need a resource to help plan the vacation, that is the kind of thing our office does, please check out our website at: visitfingerlakes.com. This is

the Ontario County Tourism website. Please look for our new Winter Video. We want people to embrace winter with all the events that we have going on in the winter and not vacating south or other places. We need to become familiar with all that is going on in our area and advocate for people to get out and enjoy it. It is good for our economy. Especially if we get people to stay overnight. Last night David & Kendel attended the reopening of the Hampton Inn in Victor. They have renovated all 120 rooms and it looks amazing.

The Chinese Skiers were visiting recently. In the future, when we get out of town guests like that we would like to do more of a local welcome. We are working with Jodell and the Victor Chamber on that. The Chinese Skiers stayed at the Homewood Suites and were using the new aerial lift at Bristol Mountain.

On March 29th at Ravenwood will be the Rochester/Finger Lakes Craft Beverage Trail. This is the inaugural event. It will be from 7-9 PM.

We are currently planning golf events for the summer. Mike Roeder, Ravenwood Golf Club, representing our organization in the Toronto market and the Niagara Falls and Buffalo market with special packages for the Canadians to come and stay overnight and golf in our area.

Finger Lakes Visitors Connection will be celebrating our 35th Anniversary on May 13th and we hope that many of you will come as partners of ours to celebrate with us. It will be held at the NY Beer Project. We will have a good time looking back on how much the tourism industry has changed and grown over the years. Victor alone has grown and has so many assets.

A great Victor asset is the new NY Beer Project. It is amazing the status of that kind of project in our area and the ability to promote it. They are active members in Rochester/Finger Lakes Beverage Trail.

Dale Dewey - SCORE

We have 3 Workshop events coming up. The first one is the Finance Boot Camp for women who have been in business two or more years and you have to apply to be admitted. We ran the Boot Camp here at the Town Hall last year and it was a great success. It is eight weeks and it free.

Another workshop will be taught at CityGate in Rochester and is called 'How Cash Moves Through Your Business.' Cash flow is not always profit.

The last workshop will be taught in Brockport and will be a five week series on Small Business Start-Up & Survival. What it takes to start a business and what it takes to

survive. A small business is successful if you are still around in five years. The first 3-4 years are the most difficult and you will lose money.

Dale is working with the Library and FLCC, Victor Campus, to look at continuing education. We would provide a series of workshops & programs through FLCC. This would be a joint sponsorship with SCORE, FLCC, and the Victor Farmington Library. One series might deal with entrepreneurship and what it takes.

One of our clients has been successful and has opened a permanent location on Blossom Drive for Roc Steady Boxing for people with Parkinson's. She will be planning a ribbon cutting. A new business in town that has been very successful.

Chauncy Young - Victor Hiking Trails

Our next hike will be February 9th at Mendon Ponds Park at 9:00 AM. Later that same day we will lead a hike at the P&R Winterfest at 2:00 PM. On the passout is a list of planned VHT hikes for 2019. At the end of April he will be attending the International Trail Symposium in Syracuse.

Dale noted that Jodell mentioned the Sexual Harassment Training. This has come as quite a surprise to many small businesses. Even if you are a sole proprietor, you must take the training. It is mandated in New York and California. You can get a lot of information off the PayChex website about the training and the regulations.

<https://www.paychex.com/secure/seminars/new-york-sexual-harassment-laws>

Karen asked if volunteer businesses need to do this, like the Clothes Closet. Dale said yes, if you are registered as a business. Whether a non-profit, 501(C)3, DBA, LLC, or LLP, etc.

The next meeting will be on March 1st.