

ROUNDTABLE MEETING MINUTES

AUGUST 2, 2019

PRESENT: David Lee, Don Emirbayer, Krystina Dippel, Mike Stockman, Karen Guidarelli, Gary Sabin, Kathy Rayburn, Bob Kelly, Karen Hansen, Dale Dewey; Galen Powers; Tracey Dello Stritto; Jodell Raymond; and Suzy Mandrino.

Kathy noted that she was sitting in for Jack and welcomed everyone.

Dale Dewey - SCORE

Things are disrupted. SCORE is a national organization affiliated with the SPA. We get funding from Congress which makes us open to audit. The office of the Inspector General came in and did an audit and it was not good. There were a lot of discrepancies, mostly financial and some procedural. As a result the Board of Directors asked the CEO to resign, which he did on July 25th. The Senior Vice President of Field Operations has left. Several of the central office echelons have also left. That leaves things in a turmoil. Plus they are still trying to figure out how to respond to the audit.

The National Leadership Conference, which our Chapter Chair is going to, is next week. We have an acting CEO but it will be turmoil at the conference. The focus was on the National Organization and three of the largest Chapters which is where approx. 80% of the funding goes. The local Chapters are still trying to operate. We still have a number of clients and we probably get approx. 20 new clients a month. We are still trying to hold some of our larger events. Those are normally locally funded. Because of the audit we have lost some of our funding. This is all public record. The local Chapter is still very active.

All this just pertains to SCORE. The SBA is our over watch agency. Our money is funneled through the SBA. There are 6-7 SCORE Chapters in the Finger Lakes.

Karen Hansen - Community Clothes Closet

This past month we had a total of 89 patrons and gave out a total value of \$8,900 worth of goods to the community. On Saturday, August 17th there will be a Back to School Clothing Giveaway. I'll let Karen talk about that. The Clothes Closet will be open for that.

President of the Friends of the Library

The Fall Book Sale is coming up October 17-21. The Friends are also auctioning off a chair that has been painted/decorated with the "Where the Wild Things Are" theme. It was decorated and donated by the Cobblestone Arts Center. It will be on display and you can bid on the sheet. It is a fundraiser that supports all the fun programs we offer for kids and adults. It starts at \$25.

Update on Maggie's Kids

They were here the week of July 8-12. Six local churches including St. Patrick's, Victor United Methodist, Farmington United Methodist, Willowbrook Christian, St. John's Lutheran and First Presbyterian sponsored Maggie's Kids. This year the camp had around 100 kids ages 3-17 years from the inner city of Rochester. Currently the most impoverished and crime ridden areas of our city.

25 years ago Maggie Harris noted kids running around the streets in the summer with nothing better to do, often getting themselves into trouble. She started a year round ministry, opening and operating the Community Lutheran Ministries on Joseph Ave. Victor became involved 13 years ago volunteering to bus these kids here for a summer's week of Bible Study, arts & crafts, games and music. Kids are treated to visits to some local parks experiencing fresh air and green grass.

The busing, park fees and parking of buses fees, food and supplies are very costly and this mission is not government or otherwise subsidized. We'd love to see some involvement of the local government in the form of waivers for park fees for one day annually for the local parks visited. Victor is so blessed we feel helping the underprivileged children is the right thing to do.

There is a new service called REM located at 6061 Carmens Way in Farmington. The contact numbers are: 585-259-3320 or 585-259-4301. REM is founded by Rebecca and Mike. Their mission is to serve the needy either by delivering or having person[s] visit their storage to pick up what is needed. There is an assortment of furniture, small and large appliances, bedding, clothing, books, toys, housewares, pots n pans, dishes etc. DHS, Catholic Family services and Family Promise are three social services that REM has provided goods for families. REM operates by donations only. If you need things either picked up for donation, or delivered for your use, a donation to cover gas monies is requested but not absolutely required if not able. Donated items listed previous are required to be clean and in good/working condition. Currently the goods are kept in a storage facility where rent has to be paid. REM is looking for donated or low rent facilities to serve others from.

Bob Kelly - Village Trustee

I went to the last concert of on Thursday and Mike it was a great finish to the season.

The Tree Board was honored at a Village meeting. Bob Haggett was specifically honored for all his work getting grant money. The Tree Board is one of the most active committees in the Village. They are responsible for planning and oversight of all the trees on public lands in the Village. Some of their concerns is trying to keep a diversity of trees so that a

blight would not wipe out all the trees. They have an Arborist that is constantly planning on what trees to put in and what would survive.

We have a committee working on our Main Street Revitalization Plan. We had consultants do a study and now we are slowly putting that into motion. We have the same problem that all little villages in the area have, trying to bring in new businesses. We are looking for ways to make Victor as attractive as possible from the public side. If anyone lives in the village and would like to get involved we will be looking for help.

Historic Advisory Committee - Speaker Series

There will be six speakers. This will be the first Thursday of the month starting in September and going for three months.

Cemetery Committee

A little known gem in the Village is the old Village Cemetery behind the Methodist Church. Because it is an abandoned Cemetery and not active, the last burial was around the 1950's, the Town of Victor is responsible for maintaining it. The cemetery has been fixed up and it is one of the finest. It has Revolutionary War veterans, War of 1812 and Civil War plus people that were part of the families that established Victor. It is mowed and taken care of and the stones are in good shape. If you haven't walked through it please do so. We are looking for some ways to try and spotlight it, maybe have people perform reenactments of some of the people buried there.

Krystina Dippel - Victor-Farmington Library

We are having a very busy summer as usual. Our budget vote passed in July, 228 yes and 47 no votes. The increase in funds will be used towards hiring a Fundraising Consultant which will help us raise money to eventually get a new library building. We will be at Willowbrook Church on 8/17 giving away books for kids and adults. We have been holding a series of bike maintenance events at the Farmington Town Park with Dream Bikes of Rochester. One was a bike rodeo, another was they fixed your bike for you and coming up on 8/20 at 6:00 pm will be a 'Learn Bike Maintenance' event. If you have an old bike or a broken one, they accept bike donations and will fix them and give them to kids in the city of Rochester for free.

Karen Guidarelli - Victor-Farmington Food Cupboard

They need clothing, any size, for the Clothing Giveaway on 8/17. Starting the afternoon of 8/11 and all that week we will accept drop-offs at Willowbrook Church. We usually have about 300 families attend this event.

The Food Cupboard is at the Farmers' Market again this year with produce vouchers for families that come and ask for them. There is no income requirement for the vouchers. We have 62 families registered to come and get vouchers each week. We give \$10 in vouchers

good for any food at the market. The vendors turn them in for cash at the end of the market day. We have spent about \$1,250 since the beginning of the market season. We will be at the market until the end of September. The market is much more crowded this year.

Rotary co-wrote a grant with us and we were able to give out cooking kits to kids. The kids get a couple of vouchers to spend and then they come back and tell us what they made and how they are using their utensils.

Karen H asked if there were backpacks at the giveaway along with the school supplies. Karen G said there are a limited number of backpacks. We will set them aside and talk to each parent to see who needs one. All the kindergarteners will receive a backpack full of supplies because they were able to get donations from a foundation. But the other grade levels will be hit or miss. Any donations of backpacks would be appreciated.

Galen Powers - Victor Farmington Rotary

Our summer student has gone back to Argentina. We had him for a fun year. He came from a farming community and really missed driving tractors. He did get a chance to ride around with a local farmer for four hours out in a field. He also enjoyed the Red Wings and got to see some games.

We finished a project in Victor Municipal Park on accessibility. We put in concrete pads and wheelchair picnic tables. A couple of the tables went to Farmington Parks.

Rotary was able to fund ten scholarships for Cobblestone Arts Center. They bring inner city kids in to act as interns and then teach them on how to staff for their programs. They in turn get paid for doing this. They have a total of 60-70 interns.

They have a water project planned and almost funded down in Nicaragua. Women in this village walk with their buckets a mile for water, sometimes twice a day. The project would get a tank to put at their water supply, dig a trench, and put in a hose so that in front of each of their homes they would have a water spigot.

We will be at Hang Around Victor Day. In a couple of weeks we will have Camp OSYWC (Ontario, Seneca, Yates & Wayne County). The Rotary clubs in each of those counties fund two weeks at Babcock Hovey along Seneca Lake for about 100 kids with special needs. They provide one-on-one Counselor to kid. This is no cost to the family.

At our next meeting at Ravenwood the Superintendent of Red Jacket will be coming in. Red Jacket sponsors the only student flying club in NY State in Canandaigua. This ties in with a project we have with the Integrated Arts and Technology School in Rochester. One of their students wanted to learn how to fly or thought that Aviation might be a vocation.

After a few phone calls here and there he was able to get down to Canandaigua and get a flight all arranged through this flying club.

Gary Sabin - Serenity House

The Serenity House was chartered in 1998, but our first resident was in 1999. It has been 20 years and we have had approx. 400 residents. We want to celebrate with the community. On Saturday, August 31st, at Victor Municipal Park we will have some events from 10 AM to 6 PM. He passed around a flyer.

Mike Stockman - Victor Parks & Recreation

Over the last couple of years we have been working on a new Master Plan for the P&R department. This guides the Town & the department on updates to parks, new parks, trends, etc. The final draft was released to the public on July 15th. There is a hard copy at the Town Hall, Village Hall, Victor-Farmington Library, and at the Recreation Center. It takes into account of a lot of our events and expansion of some parks. We have a parking problem at Victor Municipal Park and looking to expand that. Please take a few minutes to look at it. It is also available on the website.

It is Town budget time. We are working on that process. Final approval is around late October early November.

We are working on an Eagle Scout project at Lehigh Crossing Park which consists of a trail boardwalk and some water leveling devices. There is beaver activity in the Park which is causing some flooding issues. Another Eagle Scout project will be player seating and benches at Dryer Road Park.

At the last meeting I gave an Honor Flight total of \$18,300 which took us up to just under \$150,000 for over eight years. This was enough to send over 300 veterans. Since then Rich Stewart, Director of Honor Flight Rochester, called to say that Walmart had a grand reopening and wanted to present a check for \$2,000.

Summer Day Camp ends today. This is our biggest program. Thank you for all the comments on the Concert Series.

Upcoming: We have partnered with MVP this year and will have a Veterans Luncheon on Wednesday, November 13, 2019, here at the Town Hall for veterans and guests. We are looking for volunteers to help serve a sit-down dinner and cleanup. We will also have the Combat Comedians perform a 45 minute show. We are looking for about 10 volunteers, call or email me if you are interested.

On August 24th will be the Dryer Road Campground. Bring your tent to campout. There will be food, inflatables for the kids and a movie at dusk. There will be a guided hike and Wilkins RV will do a small RV show. The movie will be "Incredibles 2".

Bob Kelly mentioned that National Night Out will be on August 7th at Mead Square Park. National Night Out is an event in the Village and there will be a bounce house, face painting, and the Fire Dept. will have a smoke trailer. Giovanni will be there with food.

Mike S noted that National Night Out was established many years ago by villages and cities along with law enforcement and fire departments to bring communities together to show the connection between those two organizations. This is the third year Victor will participate. The Sheriff will have the K-Nine Unit.

Kathy noted that if you want to participate, please call Pam at the Village.

Don Emirbayer - FLCC Victor Campus

We are wrapping up our Summer Sessions. We are actively enrolling for the Fall.

I want to highlight two of our programs:

Instrumentation & Control Technologies Program that started 5-6 years ago. The program instructor cannot find nearly enough students to fill jobs in the area. He has a relationship with about 80 tech companies all around Rochester. He has about 8-10 new students a year which is not enough. It is a two year program.

The other is the Networking & Cyber Security Program. There is a huge need for this locally and across the country.

We are trying to get our Community Education courses going. We had a few last year. We have a survey to see what courses/training the community would like. It is on our website at: <https://www.flcc.edu/victor-campus-center/> near the top of the page.

David Lee - Finger Lakes Tourism

On August 22nd at Cork 49 we will have an event called Tourism Thursdays from 430-530. It is a get together for folks in the hospitality or restaurant industry, you name it. First drink is on us. This will be the third one.

On September 12th we will have an Industry Speed Marketing event. If you are a business or a business owner or an entrepreneur and you have an idea or want to vet a marketing practice, we will be having Berkley Young from Young Strategies. He has done all of our strategic plans and the research for our organization. You will have the chance to speak to him one-on-one. You can run your idea by him or get marketing advice for your business specifically. More details to come.

On October 22nd will be a 200 Level Program for Instagram Training. This is not the basics, but will be learning how to market on Instagram. Leveraging stories and short videos. More details to come.

We just finished refreshing our website for our entire research/data section. Go to: <http://www.visitfingerlakes.com/partners/research-and-data/>. We just released the Meetings & Conference Feasibility Study that I spoke about at a prior meeting.

Tracey Dello Stritto - Partnership for Ontario County

I have been with the organization for 5 months. I am an Ontario County native originally from Gorham. The Partnership has been around for 20 plus years serving communities, families, and youth in a variety of different ways through different programs. We are the 501(c)(3) umbrella agency for a lot of programs that apply for grants. We are doing a lot of strategic looking at the organization itself and where we are going to go and what we are doing.

In the meantime we are keeping the active programs thriving. Some of them are:
Ontario County Youth Court - Working with referrals through probation or Town Judges. For non-violent, low offense juveniles who may need a second chance through a peer court. We use the Victor Court once a month. We have four different sites: Bristol, Victor, Geneva, and Canandaigua. It is all peer led and we have about 125 members who are part of the process.

Substance Abuse Prevention Coalition - This was a five year grant that we are winding down on. Over the five years we have installed approx. 14 medication drop boxes. The Coalition also works with the School Districts within Ontario County to be able to survey the students. This helps to see pre and post survey results - what the students 30 day use is and their perception of risk on drugs and alcohol. This gives the School District a snapshot of what is going on in their community. We are hopeful to get more funding through other grants to keep this initiative going.

Youth Club House in Geneva - This serves kids/youth from 2:30-8:30 PM after school. It is a drop-in opportunity and for any kids in recovery, but we are all in recovery from something. It is a great opportunity for kids to have a safe place to go. They cook together, eat together, go on field trips - it is very community driven.

Community Support Center - This is based in Canandaigua but we are looking to expand. This is donation/grant funded. This is a program that offers free counseling to folks in the community. It is a 6-12 week solution focused, grief therapy with free wellness opportunities. We have partnered with Canandaigua CrossFit and a yoga instructor to be able to have different wellness opportunities for people in the community to drop-in. We

started with 8 people attending events and now in June we served 263 people. We have a walk/run this Saturday in Kershaw Park, Canandaigua.

Jodell Raymond - Victor Chamber of Commerce

Saturday, September 7th, from 11:00 AM to 5:00 PM is Hang Around Victor Day (HAVD). We are putting everyone everywhere, we are just about full. We opened up about 10 more spaces. We will start off with a Pet Parade. The Happy Pirates, The Magic Guy, and Everheart will be coming back. Doodlebugs will have the kid's area. We will have a health and wellness area sponsored by Thompson Health. We will also have a DJ broadcasting live. It is on our website to register. On Monday I will be talking with the Village Board to update them on HAVD events.

I am working on branding a logo and a flyer for an event called Preview Victor. It will be on Thursday, October 24th, from 2-6 PM at FLCC. It is an Ontario County Career and Business Expo. We have assistance from Ontario County Workforce Development.

Kathy Rayburn - Economic Development & Victor Local Development Corp (VLDC)

Giovanni's Lunch Cart - Giovanni will be retiring, but he has a buyer for the business. It will be Carl Sansoucie's wife; Dick's Sporting Goods will be moving across the street to the former Sears building. It will be bigger, better, more interactive with an indoor track and an outdoor area; Fleet Feet will be opening their third location at High Point; The LDC just finished submitting a CFA Application for a new local road, from State Route 251 to School Street, which will run parallel to State Route 96. We should hear something in December. The road was identified as a priority project in the Route 96 Plan.

Thank you and Happy August!!

The next meeting will be on September 6th