

ROUNDTABLE MEETING MINUTES

SEPTEMBER 6, 2019

PRESENT: Jack Marren, David Lee, Don Emirbayer, Tim Niver, Mike Stockman, Karen Guidarelli, Kathy Rayburn, Bob Kelly, Karen Hansen, Dale Dewey, Galen Powers, Chauncy Young, Virginia Torruella, Bob Haggett, and Suzy Mandrino.

Jack - Good morning! I noticed I haven't been in attendance since May-I have had a busy schedule. Jack introduced Virginia Torruella, Legal Assistance of Western NY. It is her first time in attendance.

Dale Dewey - SCORE

Things are settling down. The local chapter is doing well. I have two handouts. One is a listing of local Rochester workshops. One of the workshops will be at the FLCC Victor Campus. It is called 'Entrepreneurial Essentials'. Twice a year we run an all-day event called "Learn To Soar". We lost our funding for the fall event from Monroe County. We approached Lions National Bank for assistance and they agreed to fund it. It will be held in Geneva at the Ramada Inn on the lake.

Don Emirbayer - FLCC Victor Campus

The new semester started this week. Things are going well. Enrollment is good at the Victor Campus. The College overall is down a bit. We will be participating at HAVD. Our booth will be near the entertainment tent.

On Columbus Day we will have 'Discover Victor Campus Center', our big open house event we do every year. Monday, October 14th. Please stop by.

Tim Niver - Victor-Farmington Library

We have wrapped up a very successful summer reading program. It averages 500 people a day during the summer. We will be at HAVD and our building will be open for restroom use. We will also be at the Downtown Bash in the evening with a table. Next week programs start for kids, adults, and teens. An adult program this month, Babette Huber will lead a walk on Maple Avenue to talk about historic homes. Check out our online calendar for all our events. We also have the Teen Tech Tutors coming in two or three times a week for any tech help.

We are still moving forward with our plans for a new building. It is a long process. We are in the midst of hiring a development manager to help us with fundraising. We have also hired a consultant to help us with our Capital Campaign. We are still looking for a location and have some ideas. Any questions please come and talk to me.

Karen Hansen - President of the Friends of the Library

Currently we are having a silent auction to auction off a chair that has been painted/decorated with the "Where the Wild Things Are" theme. It was decorated and donated by the Cobblestone Arts Center. It will be on display and you can bid on the sheet. It is a fundraiser that supports all the fun programs we offer for kids and adults. There are a couple of weeks left to bid.

Community Clothes Closet

For the month of August, we had about 77 families and gave away approx. \$7,700 worth of goods. We participated in a Back to School Day, with the Food Cupboard, and had 46 families and gave away approx. \$4,600 worth of goods. We also assist a couple of shelters. One shelter, for abused women, we have assisted with linens and have given them approx. \$3,100 worth. We have a Victor business, that wants to remain anonymous, that donates the linens to us. The other shelter is mainly for women and kids and they have needed specific clothes, approx. \$1,600 worth. We donated 8 bags of clothes to a shelter for several families, approx. \$800 worth. The total for the month of August was approx. \$17,800 worth of clothing and goods. A couple of the shelters are not in our County, but we do not have domestic violence shelters here. We use theirs.

Maggie's Kids

The healthier we can keep our city, the healthier we are. That is why I feel strongly about supporting Maggie's Kids because they are the youth and the future of that City. That is why I have been trying to get a donation of a free park day to help with the expenses. This would help our city along with our community.

Karen Guidarelli - Victor-Farmington Food Cupboard

September is 'Hunger Action Month'. I passed out a list of ideas, let us know if you have any other ideas to help out the Food Cupboard. We are still serving about 550 families a month. Around 2,300 people on average.

We are at the Farmers' Market again this year with produce vouchers for families that come and ask for them. It has been fantastic. There is no income requirement for the vouchers. We have 83 families registered. We give \$10 in vouchers good for any food at the market. There is a group of senior citizens that attend the Market just about every Week and they challenge themselves to bring an older person every week. This week they had a 96 year old.

The School Supply Give-away had about 235 families and 50 seniors. The American Legion collaborated with us. They had received a grant and they put together senior snack packs. This was the first time we have done that. The seniors had supplied a list of things they wished they had. A lot of clothing was given away.

The Food Cupboard has never had a paid staff person. They agreed to hire me for four months as a pilot to see if it would be helpful. So I am looking for any place to speak this month in particular and into the fall. It would be about the Food Cupboard - what it does, where we are, how to access it, and why it matters that we feed people. One of the things that I really want to get out to the community is the Adverse Childhood Experiences Study. Hunger is the one thing in that study that we could eliminate in Victor and Farmington. This could be a no hunger zone. There is no reason if we all knew where the Food Cupboard was and then talked to families about why they don't come if somebody is hungry. There is absolutely no reason, we certainly have enough food. That is my first goal, to get people to pledge to help us create a 'No Hunger Zone'. We are hoping to coordinate with FLCC Victor Campus, VCS, and the senior centers and create little mobile pantries. So when they sense a need, its accessible right then & there and then they can refer to us from there.

Jack - Karen have you spoken previously at the Lions Club, Rotary or Kiwanis?

Karen - Rotary is trying to find me a date and I'm speaking at Kiwanis on October 4th. I have spoken to them before but want to get back to them. If I can just give them a two minute talk, they can say that their club is "Trauma Informed." To understand why people get into cycles like this.

Jack - you are always welcome to come to a Town Board meeting. I would also recommend attending a School Board meeting. Within the school structure there are so many other organizations which could be a powerful resource for you.

Karen - I am going to the next School Board meeting during the public participation portion and I am also meeting with all the school counselors. I will also be at the open houses.

Galen Powers - Victor Farmington Rotary

Galen aske Karen G if she received any feedback from the Cooking Utensil Backpack. Karen said she received a card that the kids all signed. Cornell was right across from us at the Market. When the kids were going through their cooking kits, the Cornell people were showing them how to use each of the tools and giving them extra recipes. There were recipes from Foodlink. It was fantastic!

Camp OSYWC (Ontario, Seneca, Yates & Wayne County). The Rotary clubs in each of those counties fund two weeks at Babcock Hovey along Seneca Lake for kids with special needs. They provide one-on-one Counselor to kid. This is no cost to the family. This year there were 94 campers.

We helped put together backpacks for school and most of them will be distributed in Rochester.

Since 1985 Rotary has been working on eliminating Polio. Africa is now Polio free. We are down to two countries left that are not: Pakistan and Afghanistan. Polio doesn't have any host other than humans. If we can get the last two countries - it's gone.

We will be at HAVD tomorrow.

Virginia Torruella, Legal Assistance of Western NY

We are located in Geneva and cover seven Counties. I am the SNAP (Supplemental Nutrition Assistance Program) Outreach Coordinator. I assist individuals and families obtain the SNAP benefits that used to be called Food Stamps. Thank you for having me

I cover all of Ontario County and I am finding myself in the Victor / Farmington / Canandaigua area a lot more than in the past. The need is great in terms of hunger. A lot of the things that Karen G mentioned, I am involved in and helping. I usually collaborate with - the Office for the Aging when giving out the Farmers' Market coupons, the WIC Program, with FLCC - especially the Main Campus & the Geneva extension. I have only been to the Victor Campus once to meet a client. The college community is very challenging. We have adult students returning and a lot of them unfortunately do not have the resources.

On October 1st every year the income guideline for Food Stamps changes. Unfortunately, because of what is going on in our Capital a lot of the people who I service, which is families, singles, veterans, homeless, seniors, the working poor, will be affected by a proposal that is going around for the elimination of a SNAP Categorically Eligible Criteria. With my Program, I do home visits and meet a lot at libraries. I go to the schools and daycares as well. I work with a lot of Spanish speaking individuals. After hurricane Maria in this area, there has been an influx of people from the island especially because of the racetrack. People do not come in for the services for many reasons. I want to stop hunger and provide this service and get the word out.

Karen G - there is a link on the Foodlink website for the categorical eligibility issues and you can leave a comment and feedback. https://foodlinkny.org/fight_hunger/get-involved/#tab-3
3 million people could lose their eligibility for any benefits.

Bob Haggett - Village Tree Board

We are about finished on our grant for our 5-Year Plan. We will be at HAVD tomorrow, please stop by our booth. We need to replace some trees on Rothbury Circle.

American Legion

We have been busy. We will be at HAVD and at the Downtown Bash. We are kicking off our Wreaths Across America Campaign to raise money to put a wreath on each of the 507 Veterans graves here in the Town of Victor. We have received approx. \$1,700 out of our goal of \$5,000. We have the Village Cemetery covered and are working on the Boughton Hill and St. Patrick's Cemeteries to get them funded. There will be information in the packet Suzy sends out on the Program.

We received a \$2,000 check from Walmart which we will use to help further things with the Food Cupboard.

Mike Stockman - Victor Parks & Recreation

The Jack 'O Lantern Trail will be on October 19th at the P&R Center. It used to be over at the Fireman's Field and the Trolley Trail. It is one of our biggest programs of the year. Averaging between 1,700 and 2,000 people in the two years we have had it at the Rec Center.

Our Trunk & Treat will be on October 26th at Victor Municipal Park. This is open to anybody, where you decorate your car and hand out candy to the kids.

December 7th will be Christmas in the Village. Takes place all along Main Street in the Village.

Something new this year - a Veterans Luncheon. This would be a free luncheon for a Veteran and a guest. We received a grant from MVP. It will be on Wednesday, November 13th, at the Town Hall main meeting room. I need volunteers to come and help serve. This will be a sit down lunch. I would need the volunteers approx. 11:00 AM to 2:00 PM. We will also have a comedian group called the Combat Comedians. They use comedy to help with PTSD. This is no cost to our Veterans.

We are also helping the American Legion to distribute approx. 500 wreaths on December 14th for the Wreaths Across America Program. If anyone who has a pickup truck and an hour to spare and would like to help out, please contact me. Hopefully we will get 10-15 guys with a truck. Time TBD.

Chauncy Young - Victor Hiking Trails

The P&R Master Plan was passed by the Town Board. We are excited about that as VHT is mentioned quite often in the Plan. We are looking to make Victor a destination for hiking and biking using our trails. We will be at HAVD tomorrow and will have a big map to ask kids and adults to find where they live and locate the nearest trail(s) to their house. I will be leading a hike around the Village at HAVD. Chauncy passed out a sheet with all the

different projects and hikes listed. The next monthly hike will be at Watkins Glen on September 14th.

Bob Kelly - Village Trustee

Last month Victor was in the news because of the Water - E. coli scare. There were some things we learned that we can do better. Communication being the main one. Communication between the labs & the Village and communication to the public. We learned that the reverse 911 goes to those with a land line. It will only go to a cell number - if that number has been registered with Ontario County. (Ontario County 9-1-1 Center Community Sign Up - <https://secure.hyper-reach.com/comsignup.jsp?id=11322>)

The water in Victor comes from the Monroe County Water Authority. The chances of being contaminated due to a break in the lines, is very, very slim. It looks like it might have been a false positive. The Village tests on a quarterly basis and if something is not right we go back and retest. The Village tests six sites and only one came back with a positive. We immediately went back and retested. Overall the system worked almost exactly the way it should have, there was just a delay in communication that was the biggest concern and that will be addressed.

Historic Advisory Committee

We started our Lecture Series last night. They are on the first Thursday of the month through November. Last night Babette Huber, Historian, presented on Victor Insulators. Our oldest surviving company in the Village of Victor. Fred Locke invented the modern porcelain insulator that you see on most lines today. There are only two porcelain insulator companies in North America today and one being Victor Insulators. Friends of the Railroad (FORR) are trying to set up tours of the Victor Insulator Plant. Please check out the FORR at HAVD tomorrow and ask to sign up.

David Lee - Finger Lakes Tourism

I passed out the new Top 50 Guide for Finger Lakes Must-dos. The numbering system does not mean that number one is any better than number 50. On Thursday, 9/12, at 11 AM there will be a celebration of John H. Brahm III, the late wine maker from Arbor Hill in Bristol. John always loved the County Road 12 Scenic Overlook and was instrumental in getting that preserved. We will be installing a high powered viewfinder so that everyone can enjoy the scenic view from South Bristol overlooking Canandaigua Lake. It will also be ADA accessible and have two different heights.

Also on September 12th from 3-6 PM we will have a Tourism Speed Marketing event. There will be 8-minute sessions. There will be other industry people there. There is a registration fee of \$50 and will be upstairs in the event space at Young Lion Brewing Company in Canandaigua.

On 9/13 Berkeley Young of Young Strategies Inc will be at the Wood Library from 1:30-2:30 PM. Berkeley has helped us do all of our destination based research and also our Strategic Plan. He will be giving a one hour seminar on how to leverage data from your visitors and your consumers visiting your attractions or businesses to put that forward into marketing plans and capitalize on those insights that you do gather and techniques on how you can start to gather that info if you don't have it. There is a \$20 registration fee.

Kathy Rayburn - Economic Development & Victor Local Development Corp (VLDC)

Some business updates: Chit Chat Café, Luanne is retiring and has announced that she will be closing. I am working with her, a Realtor, and a business broker to try to replace that type of business. Giovanni's Lunch Cart, Giovanni has retired after 31 years. Carl Sansoucie's wife will be taking over that business and will open next spring.

The Economic Development/Victor LDC did a Strategic Plan and in the Plan was defined a new business recruitment effort. I am coordinating efforts with Dale Dewey. Retail as we know it, is very different and challenging to recruit the mom & pop type businesses. Everyone is shopping online. It is a struggle to get that type of traditional business. We are also working on a developer's forum which means we will bring developers in and talk about what the plans are for the Town and Village and coordinate with them on our wants and needs and what they are looking to do.

I am working on the after party to HAVD, the Downtown Bash at Fireman's Field. I am working with the Victor Business Connection, which is under the LDC umbrella, on the event. There will be three bands, local food, and some kid's activities. We have coordinated with the organizers of the Devil Dash, a VCS fundraiser for their field trips. That kicks off at 6 PM. Tickets are \$10. It looks like it will be good weather.

Jack Marren - Supervisor

The Town has a \$9 million Sewer Capital Improvement Project. This is encompassing the vast majority of the town and work is progressing. There will be new pump stations and upgrades to others, they are laying pipe in the ground starting over on East Victor Road and heading west. This will wrap up next year.

The Parks Master Plan was adopted on August 26th and on the same night there was another Public Hearing and vote to adopt the Town Access Management Plan.

Town and County budget workshops are currently taking place. I anticipate that both the Town and County will adopt their budgets by the end of October. The Town budget will again be heavy with infrastructure investments on drainage, road projects, and sewer / pump station upgrades.

I attended a ribbon cutting this past week for the new UR Medicine Thomson Health Rehabilitation Services facility at 7670 Omnitech Place. This a state of the art building, it is amazing. Suzy passed around copies of some of their brochures and services that they provide to both Farmington and Victor. We are about to start the Census process soon. With the last Census, the Town of Victor had grown 43%. At that time we had the residential growth and that is now taking place in Farmington. These health services are needed in this area so that the residents do not need to drive to Rochester or other areas.

Any closing comments?

Bob H - The Veterans will be at the Trunk or Treat with pizza again this year.

Dale - I noticed the old Wades market was torn down.

Jack - This will be a new Byrne Dairy.

Have a great weekend and month!

The next meeting will be on October 4th