

ROUNDTABLE MEETING MINUTES

NOVEMBER 1, 2019

PRESENT: Jack Marren, David Lee, Don Emirbayer, Mike Stockman, Karen Guidarelli, Bob Kelly, Galen Powers, Chauncy Young, Linda Dove, Gary Sabin; Kim DeLong; Kathy Rayburn; Mary Duprey; Bob Haggett; Dave Plant; Tim Niver; and Suzy Mandrino.

Jack - Good morning and thank you for your flexibility in coming up to the second floor. As you can see we have Early Voting downstairs. We have two days left. Last weekend Victor had the highest turnout of the three sites in Ontario County.

Kathy Rayburn - Economic Development & Victor Local Development Corp (VLDC)
The VLDC works with the Victor Business Connection and last weekend we had Spooktacular. Friday night was for adults and Saturday was for kids. Friday we competed with the sectional games up at the school so our numbers were a little lower than last year. We had 22 businesses participate and they loved it. Saturday was busy. There were approx. 176 trick or treaters throughout the Village.

We will be having Jingle Mingle the night before Christmas in the Village on December 6th. This is like an open house for businesses in the Village.

The VLDC has a Strategic Plan and we have a couple of initiatives that we are focusing on. One is a Developers Forum in June 2020. This is an attempt to showcase Victor (Village & Town) with available properties, land, and spaces. Take everyone on a tour and talk about the possibilities. We are also going for a grant to attract new businesses through the annual CFA Fund to be able to offer more incentives.

Sue George and I have taken over the Terryn Maybeck Christmas Stocking Program. This will be our second year. I have stockings and kids names with me. So far we have 165 kids that need stockings. Last year we did approx. 260. If you are interested just see me to get a stocking and a child's name. Please have them back to me on or before December 6th.

Mary Duprey - Victor Garden Club

The Village Gateway sign has been installed on High Street right near the Cemetery. Next year there will be flowers planted.

David Lee - Finger Lakes Tourism

We just held an Instagram 201 Session and coming up on November 13th at 1:00pm will be an Instagram 101 Session. This will be free and the location is TBD. The speaker will be Mike McGuinness from Dixon Schwabl.

We have launched The Visitor Experience Fund. I spoke about it at the last meeting and there was a press release. The focus is on accessibility and a tourism facing business. I have brought the program guidelines and also the application. A couple of the eligibility restrictions: A tourism related facility within Ontario County; a 501c3 or a 501c6; the primary audience is visitors or the traveling public; and have a paid staff. The application deadline is November 19th. We held a workshop yesterday.

Mark your calendars - coming up on March 20, 2020 will be First Fest at Ravenwood Golf Club. Also we have the new Canandaigua Lake Wine Trail Brochure and also the Roc Craft Beverage Trail is launching their Passport and it can be preordered starting next week.

Kim DeLong - Finger Lakes Thoroughbred Adoption Program

Our adoptions are at 45 and that is one of the best years we have had in the last five. We are hoping to get to 50 or over by the end of the year. Part of the reason why our adoptions are up is because our trainer, Melissa, went to the Retired Racehorse Project in October and she made a lot of connections. We decided to waive the fee for approved RRP trainers for 2020. We are also hoping to get at least 10 horses in the Retired Racehorse Project and get our name up on the big board down there. That is our goal.

Bob Haggett - Victor Tree Board

We will be placing an ad for the replacement of our Arborist who is going to retire at the end of March. There has been some buck deer damage to several trees in Victor Municipal Park. More black pipe protectors are needed. The 2020 Arbor Day Celebration will take place on Rawson Road.

The Village Urban Forestry Management Plan Finances - the Village has been compensated fully for the grant. Some action items: review & update the current tree ordinance; develop a plan for future Arbor Day events with decreasing availability of tree planting sites; develop a plan to increase and preserve the population of large-at-maturity trees; establish a systematic pruning program; and establish a budget for priority maintenance and pruning.

American Legion

The monthly meetings are held on the first Wednesday of the month at Finn's Tap Room. Wreaths Across America will be December 14th. The goal is to place a wreath at each veteran's grave in Victor. There are 27 graves in the Village Cemetery, 235 graves at Boughton Hill Cemetery, 245 graves at St. Patrick's Cemetery for a total of 506 graves. Fundraising has begun and will continue. The wreaths are \$15 each. To date we have approx. \$4,300 pledged. We need about \$5,500.

Veterans Day Events:

- Veterans Day Ceremony at Victor Junior/Senior High School Auditorium on November 8th at 9:00am (for students).
- Post Veterans Day dinner at Finn's Tap Room on November 8th at 6:00pm.
- Veterans Day Ceremony at the Victor Town Hall on November 11th at 11:00am.
- Veterans Day Luncheon at the Victor Town Hall on November 13th at Noon (for All veterans).

Jack asked if they needed access to the Town Hall on December 14th. If so, please see the Town Clerk's office.

Gary Sabin - Serenity House

On Thursday, December 5th, will be the annual Love Glows On program in remembrance of the over 400 residents that we have had at Serenity House. It will be at Victor Municipal Park and there will be a potluck. Each year we buy an evergreen tree in May and plant it on the Serenity House property.

On Sunday, December 15th, at St. Patrick's Parish Center we will have our annual Cookie Walk. The cookies are \$8 a pound. It will be from 9:00am to 2:00pm.

Karen Guidarelli - Victor-Farmington Food Cupboard

We have been very busy. As of last night we saw 63 brand new families in the last 30 days and I have talked to every one of them. There are a variety of reasons driving them to come to the Food Cupboard, with the main one being medication costs. I am updating our survey with the new family information. About 40% of the clients are saying they had to choose between food and medicine. We have hit our cap on the Thanksgiving and Christmas food baskets Wednesday night. We have a waiting list of about 40 families already and our cutoff date is November 8th. We order our food from Foodlink and Palmers and are trying to find out if we can add to the order that has already been placed. We had budgeted for 600 families for Thanksgiving and we have 620 signed up. We budgeted about the same for Christmas at two different locations and we have gone 15 over on each of those sign ups. We are not sure what we are going to do. We have some fundraisers coming up and we will have to adjust our budget to meet the need. We know a couple other food pantries in Ontario County are sending people to us because they aren't doing Thanksgiving, only Christmas.

We are finalists at the Racetrack for the Charity Cup event on November 11th. Alicia Novitsky put together a Sip & Shop on November 11th from 3-8pm at Gourmet Goodies. Cobblestone will have an event the beginning of December. We will be at the Kiwanis tonight for their Citizen of the Year Dinner. We nominated Tim from Otto Tomotto's for the Helping Hands Award. He has helped us raise over \$100,000 in the ten years of his Otto's Fundraiser. The money from the Charity Cup would go to a program for college

students. We decided to start this program because we found out that this is a pocket of food insecurity that we weren't paying attention to. There was a good study that came out last year on college students and food issues. We had kids in from FLCC and they had never come to us. One of them is a student in Culinary Arts and she is going to help us figure out how to create emergency food packs for students/families in crisis.

Mike Stockman - Victor Parks & Recreation

The Jack 'O Lantern Trail was on 10/19 and we had about 1,500 people attending and raised approx. \$3,000 for Leukemia Lymphoma Society. Another successful night and the weather was great. We had nearly 100 volunteers, 12 staff and 300 plus pumpkins.

On Saturday, October 26th, was the Trunk or Treat at Victor Municipal Park. We had a big crowd - estimated 225-250 kids plus parents. Another great day for weather. The American Legion was out of pizza by noon (less than an hour).

We will be having a Veterans Day Ceremony on 11/11 at 11:00am here at the Town Hall in the main meeting room. We will have a couple speakers.

We partnered with MVP and they will be sponsoring our Veterans Appreciation Luncheon on November 13th at noon here at the Town Hall in the main meeting room. We are full with 80 Veterans and guests. We have volunteers to help serve the Veterans. We will have a comedy show with the Combat Comedians.

Christmas in the Village will be on Saturday, December 7th, from 9am to 5pm. A couple of additions are cooking classes, wine tastings and some art classes and News 10 will have a talk at the Library. I will have a schedule out mid-November. Something for everyone.

Galen Powers - Victor Farmington Rotary

Last week a handful of Rotarians went into the Integrated Arts & Technology School. They put together Halloween bags with some high school students. The 48 bags were then taken to the Sojourner Home at Wilson Commencement Park to be distributed.

For over 30 years we have been running the Giving Tree at TOPS (WADES before that). We average about 1,000 presents/year. The community is very generous. TOPS tells us we get 2 $\frac{1}{2}$ times what any other TOPS store gets.

On December 1st will be our Youth Exchange Brunch at Ravenwood Golf Club. It is a fun time for all inbound/outbound students.

We have an awards dinner coming up and we will be recognizing Dawn Santiago-Marullo and Lorene Benson from Cobblestone Arts Center.

Bob Kelly - Village Trustee

We are starting to get our equipment ready for the winter plowing season. We continue with roadside leaf pickup. The Village has a monthly leaf/brush/lawn debris pickup and twice a year we have a large trash pickup. We also have a roll-off you can rent for larger clean-ups. The Village has many services they provide.

Dave Plant - President Victor Farmington Kiwanis

Normally we are not able to attend these Roundtable meetings as our monthly meeting usually takes place on Fridays from 7:00-8:00am at the Hampton Inn.

We have one of our biggest nights of the year tonight with our Spirit of Giving Dinner. We honor those in Victor & Farmington that go above and beyond. For the Town of Victor, the Citizen of the Year will be Laurie Augusta Donahoe from Family Promise of Ontario County. Two Helping Hand awards will go to Tim Archetko from Otto Tomotto's and Linda Marren for her work with Serenity House. We are also giving away five plus figures of outreach donations to various groups in the community which will be announced this evening.

We will be working with the Food Cupboard to provide volunteers for the community dinner and the food basket distribution. We will also have some volunteers for the Veterans Appreciation Luncheon on 11/13. We will again be the sponsor this year for the Victor Band Boosters RPD Concert at the High School. We also adopt several Blue Star families for Christmas. The big preparation coming up will be our children's Christmas party on December 14th. Where we have 50-60 families in need. We do a Christmas brunch at the Hampton Inn. The kids get presents and a stuffed animal and sit with Santa.

Some save the dates for 2020: February 1st will be the Evening of Great Taste at Ravenwood; March 7th will be the Senior Citizens Dinner at St. Patrick's; and on June 1st will be our Golf Tournament at Ravenwood.

I also serve as the President of the South Farmington Cemetery Foundation. We will be having a pancake breakfast at Mertensia Park lodge from 9:00am to noon tomorrow to raise money. We do a Historic Cemetery Tour which Finger Lakes Tourism and the Haunted History Trail have helped us with. There are historically significant people buried there and we have reenactors talk about what they have done. We have a very dilapidated historic building on the Cemetery property that we have been trying to save over the past year. We have been writing grants to try and fix the building up. It is a very significant building from the Quaker times.

We also participate in the Wreaths Across America event. This will be our second year. We have around 300 graves.

Don Emirbayer - FLCC Victor Campus

Thank you to Karen G for reaching out to our students. We had an Alumni event this week that went really well. Our current students got to meet with several of our Alumni via video link. We had a lot of people respond to our survey regarding non-credit Community Education.

Our Lecture Series this year is on automation. It will be on November 18th at 5:00pm. We will have A. David Peter MD. He specializes in robotic surgery. This is open to the public.

Chauncy Young - Victor Hiking Trails

Chauncy passed around a postcard with a QR Code to Tour the Trails of Victor. Click on it and it takes you to our map on the Victor Hiking Trails website and will show you where you are located on the map. This is one of the ways we are trying to promote Victor as a destination for hiking and biking. I passed around a sheet with the highlights of what we have been doing. We had a hike in Letchworth State Park on 10/12; our Volunteer Appreciation Dinner at Finn's on 10/23; we had a hike on the Auburn Trail in Farmington at the Cobblestone Arts Center on 10/26; we will be doing an installation of a pond leveling device for an Eagle Scout project at Lehigh Crossing Park on 11/2; our next hike will be at Powder Mill Park on 11/9. I created and passed out a calendar that lists all our hikes.

I am on the Commission for Boughton Park and we will be taking down some trees due to the ash borer. We also have an engineering study that we are waiting for the results on to see what we have to do with the dams. There are new regulations that have increased the concerns about dams in all the area.

Tim Niver - Victor-Farmington Library

We just wrapped up our book sale and it was very successful. We made about \$3,200. We participated in the Trunk or Treat, it was a great event. We also participated in the Spooktacular event and saw around 600-650 kids in costume.

Tomorrow we will have our 2nd Repair Café. If you have stuff that is broken or needs fixing, we will have volunteers that will attempt to repair it for you. It will be from 11am to 2pm.

Next Saturday will be Mob Programming & Python. You get a bunch of people together ages 9 and above and you work on programming in the Python Language to solve problems.

On November 10th at 1:00pm we will have a WW II Veteran give a talk called 'Letters From the Front' about the letters he sent back home to his family during the war.

On December 7th we will be holding a Holiday Craft Fair & Silent Auction during Christmas in the Village.

Linda Dove - Five Star Bank

It is fun to hear updates from last month. I have been trying to send people to various groups. I have recently become a member of the Kiwanis group. I will be able to help out with updates for this meeting. I am also on the committee for the Evening of Great Taste. I am looking forward to this evening for the awards dinner.

Jack Marren - Supervisor

There is a new scam with utility workers out there. FYI - be aware.

There will be an upcoming Turkey Trot 5K on 11/28. This will be the second year and it will be held here at the Town Hall at 9:00am. All proceeds will be donated to the Serenity House. This was established by Shelia Chalifoux who wanted to give back after her personal journey with breast cancer.

We are blessed with the generosity of two fine communities of Victor and Farmington.

I wish everyone a fine Thanksgiving holiday!

The next meeting will be on December 6th